



Port Augusta

INFORMATION BAYS 26-27



Promote your business to thousands of visitors and travellers entering Port Augusta each year through the refurbished Business Port Augusta Information Bays.

Strategically located at each of the 3 major entry points to the city, these highly visible displays are a valuable opportunity to increase your business's exposure, strengthen your local presence and connect with visitors looking for products, services and experiences within the region.

HOW IT WORKS

1. Choose the best advertising option that suits your business

LOCATIONS & SIZING OPTIONS



SMALL SIGNS
(710mm x 300mm)

LARGE SIGNS
(1520mm x 300mm)

FEE STRUCTURE

Please see our detailed Pricing Structure on the following pages. Costs apply under two categories:

- Business Port Augusta Advertising Fee (*Billed Annually by Business Port Augusta*)
- Local Supplier Production & Installation Cost (*Billed once by Crossroads Concepts-Rossigns*)

2. Complete & Submit the Advertising Application

Applications can be submitted via the Advertisement Application and Agreement Form in the following pages of this document.

After we receive your application, we will review your submission to ensure the requested advertising space is available. A representative from Business Port Augusta or Crossroads Concepts (Rossigns) will be in contact with you to discuss your signage requirements and walk you through the design process.

3. Production, Installation & Invoicing are finalised

Upon approval of your designs and completion of your signage designs, we arrange for these to be installed on the relevant Information Bays.

We will then send out both invoices for your Production Fee and your Annual Advertising Fee. These are to be paid prior to the installation of your signage.

BUSINESS PORT AUGUSTA ANNUAL ADVERTISING FEE

For the 2026/2027 Financial Year, Business Port Augusta will be offering 50% Discount off the cost of our Information Bay Advertising for our Members!

Advertising Fees are arranged and invoiced annually by Business Port Augusta. You will receive an annual **Advertising invoice** to be paid each year for the life of your signage.

Our Advertising fees are put towards the general upkeep of the sites, lighting and other associated running costs.

SIGNAGE OPTIONS	NON-MEMBER ADVERTISING FEE	MEMBER ADVERTISING FEE WITH 50% DISCOUNT
SMALL SIGNS (710mm x 300mm)	\$120 +GST / Sign (Billed Annually)	\$60 +GST / Sign (Billed Annually)
LARGE SIGNS (1520mm x 300mm)	\$240 +GST / Sign (Billed Annually)	\$120 +GST / Sign (Billed Annually)

Above pricing excludes GST. Prices are current for the 2026/27 Financial Year. Pricing is reviewed annually.

Advertising spaces are limited and are reserved on a first come, first served basis.

Upon receiving your application, we will review your submission to ensure the requested advertising space is available. A representative from Business Port Augusta or Crossroads Concepts (Rossigns) will be in contact with you to confirm your reserved place.

For Advertising enquiries, please email info@businessportaugusta.com.au

LOCAL SUPPLIER PRODUCTION & INSTALL COST

Our local supplier for the Information Bay Signage is Crossroads Concepts (Rossigns) in Port Augusta.

The production, installation and any associated costs are arranged and invoiced directly by Rossigns, not by Business Port Augusta.

The pricing below includes the Design, Print, Manufacture and Installation of your Signage.

You will receive a once-off **Production invoice** from Rossigns to be paid prior to the installation of your signage.

SIGNAGE OPTIONS	NON-MEMBER PRICE	MEMBER PRICE 20% DISCOUNT
SMALL SIGN (710mm x 300mm)	\$300 +GST / Sign (One-off Cost) Includes Installation	\$240 +GST / Sign (One-off Cost) Includes Installation
LARGE SIGN (1520mm x 300mm)	\$350 +GST / Sign (One-off Cost) Includes Installation	\$280 +GST / Sign (One-off Cost) Includes Installation

Above pricing excludes GST. Prices are current for the 2026/27 Financial Year. Pricing is reviewed annually.

Once your place has been confirmed and reserved, Rossigns will walk you through the design process.

A digital Proof of your Artwork will be sent to you for your approval prior to print. You have the option to supply your own PDF print ready artwork, or alternatively our Designers can assist you with creating the artwork at no extra charge.

Our signage is constructed from Digitally printed outdoor Vinyl applied to Aluminium Composite Panel.

Outdoor digitally printed signage has an expected lifespan of approximately 5-7 years; however, this may vary depending on weather conditions and other environmental factors. Business Port Augusta will review the condition of all signage at intervals throughout the coming years and will advise clients if their printed signage is due for renewal.

For Production enquiries, please call 8642 4274 or email multiprint@crossroadsconcepts.com.au



BUSINESS
PORT AUGUSTA

INFORMATION BAY ADVERTISING APPLICATION

If you would like to advertise with us, please fill out the following details to reserve your place.

Name of Business:

Proprietor/s:

ABN:

Business Address:

Postal Address:

Phone:

Mobile:

Email:

Website:

Signed:

Date:

Upon receiving your application, we will review your submission to ensure the requested advertising space is available. A representative from Business Port Augusta or Crossroads Concepts (Rossigns) will be in contact with you to confirm your reserved place.

Please note that the information pertaining to this application will be treated as confidential.

ADVERTISEMENT AGREEMENT FORM

This Agreement is made between Business Port Augusta Inc (*'the Association'*) and the business proprietor (*'the Proprietor'*);

This agreement is valid from 1st July 2026 to 30th June 2027 and thereafter signage will be invoiced annually. If your invoice is unpaid your signage will be removed.

RECITALS:

- A. *The Association* is responsible for the management of advertising space on its Information Bays in Port Augusta;
- B. *The Association* wishes to sell advertisement space to *the Proprietor* in accordance with the terms of this Agreement.

PROPRIETOR CONTACT DETAILS: (*Please insert*):

Name of Business:

Proprietor/s:

Phone:

Mobile:

Email:

The Proprietor agrees to the following Costs of Advertisement Space: (*please select relevant options*).

LOCATIONS	LARGE SIGN (1520mm x 300mm)		SMALL SIGN (710mm x 300mm)	
Eyre Hwy	Non-Member \$240	Member \$120	Non-Member \$120	Member \$60
Stuart Hwy	Non-Member \$240	Member \$120	Non-Member \$120	Member \$60
Augusta Hwy	Non-Member \$240	Member \$120	Non-Member \$120	Member \$60
SUB-TOTAL			\$	
GST (10%)			\$	
Year to year Advertising Fee (TOTAL)			\$	

Please Note: Production Costs & Terms are arranged separately with Crossroads Concepts (Rossigns).

ADVERTISEMENT AGREEMENT FORM

PAYMENT OPTION:

Payments are to be made by Direct Deposit to the bank details provided when you receive your invoice.

The Association and Proprietor agree to the following essential terms:

1. This agreement shall bind the Proprietor for one (1) year ("the Initial Period") but shall continue in force after the Initial Period on a year-to-year basis unless terminated by the Proprietor two (2) months prior to the commencement of the new financial year or two (2) months prior to the commencement of any preceding financial year.
2. The Association shall issue a tax invoice to the Proprietor on the commencement of each financial year.
3. The Association may terminate this agreement in the event of non-payment of a tax invoice within 14 days of the Association giving notice to the Proprietor.
4. The Proprietor warrants that the advertisement will not infringe the intellectual property right of any third party.
5. The Association may terminate this agreement on any other basis it sees fit by giving the Proprietor twenty-eight (28) days notice or immediately without notice in the event of an infringement of an intellectual property right, and the Proprietor agrees to hold harmless and indemnify the Association of any said infringement.
6. In the event a Proprietor enters into this agreement after the commencement of the financial year, the Association shall issue a tax invoice representing the remaining months of the financial year.
7. The Association reserves the right to increase costs of the Advertising Space three (3) months prior to the commencement of a financial year.

PROPRIETOR

Proprietor Name:

Signed:

Date:

ASSOCIATION (*Business Port Augusta*)

BPA Representative:

Signed:

Date:

Please note that the information pertaining to this agreement will be treated as confidential.