



**PORT AUGUSTA  
OUTSTANDING  
BUSINESS  
AWARDS 2016/17**



# ROWE PARTNERS PORT AUGUSTA OUTSTANDING BUSINESS AWARDS 2016/17

A prosperous local economy in the Port Augusta region is made possible through the success of our business community. The Port Augusta Outstanding Business Awards recognises and rewards businesses and services within our community who demonstrate a commitment to excellence, innovation and continuous improvement.

The Awards Presentation Ceremony and Gala Dinner provides the opportunity to publicly recognise and showcase Port Augusta's best businesses.

## The Awards aim to:

- Publicly recognise, promote and reward excellence in Port Augusta Businesses
- Encourage and celebrate professionalism and innovation locally
- Continuously improve and raise business standards in Port Augusta
- Reinforce consumer confidence in local businesses
- Promote Port Augusta as a town and a region of economic opportunity

## Why enter?

Entering in the **Rowe Partners Port Augusta Outstanding Business Awards** is an opportunity for you to:

- Raise the profile and reputation of your business
- Showcase your success to industry and the public
- Review business goals and record achievements
- Benchmark against your competitors
- Receive recognition of excellence by your peers
- Enhance and celebrate your business performance
- Build morale and team spirit amongst your staff
- You have a great local business – celebrate it!

## Who chooses the award finalists and winners?

Submissions are judged by a panel of industry peers selected for their knowledge and experience. Each judge assesses all nominations and chooses finalists for the awards confidentially. The judges are looking for sustainable businesses that are making a real contribution to Port Augusta with passion, planning and commitment to excellence and innovation.

## How do I nominate a business?

You can nominate an Outstanding Port Augusta Business by downloading a nomination form at [www.businessportaugusta.com.au](http://www.businessportaugusta.com.au) or email [awards@businessportaugusta.com.au](mailto:awards@businessportaugusta.com.au) with the name of the business you would like to nominate. There are a few questions to briefly answer before you submit your entry. You can submit your nomination form by close of business 15th September via email or post: Business Port Augusta PO BOX 3091 PORT AUGUSTA SA 5700.

## Can I nominate my own business?

Absolutely! You are encouraged to nominate your own business in any of the categories for the **Rowe Partners Port Augusta Outstanding Business Awards**. No one knows your business better than you do and only you can provide the complete information required. Lots of businesses "self-nominate" for awards ceremonies and winning a business award then provides incredible marketing opportunities.

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## Categories you can nominate your business for in the Rowe Partners Port Augusta Outstanding Business Awards are:

- Rowe Partners - Most Outstanding Business 2016/17
- Kismet's Hair and Beauty - Outstanding Home Based Business 2016/17
- Supreme Clean Carpets and Restoration - Excellence in Hospitality and Tourism 2016/17
- Cinema Augusta - Excellence in Small Business 2016/17 (1-5 Employees)
- Bultarra Australian Saltbush Lamb - Excellence in Medium Business 2016/17 (6-20 Employees)
- Better Homes Supplies - Excellence in Large Business 2016/17 (21+ Employees)
- Telstra Store Port Augusta - Employer of the Year 2016/17
- Nistico Sen - Trainee of the Year 2016/17
- Business SA - Apprentice of the Year 2016/17
- Southern Cross Austereo - Most Innovative Business 2016/17
- Oz Minerals - Junior Employee of the Year 2016/17 (18-35)
- Port Augusta Business Centre - Senior Employee of the Year 2016/17 (36+)
- 5AU / MAGIC FM - Outstanding Emerging Business 2016/17

There is also the Transcontinental **"Most Popular Business 2016/17"** Award - This award goes to the business who gets the most public votes via online voting or submitted voting forms distributed by Business Port Augusta and the Transcontinental Newspaper.

## The category below is selected by industry peers and Business Port Augusta Board Members:

- Port Augusta City Council - Hall of Fame

The Awards for Telstra Store Port Augusta **"Employer of the Year"**, Nistico Sen **"Trainee of the Year"** and Business SA **"Apprentice of the Year"** are managed by Business SA. All eligible businesses will be contacted by Business SA regarding criteria and information on how to apply.

**We look forward to seeing you at the Awards Presentation Ceremony and Gala Dinner on Friday 27th October 2017.**

## For further information:

For further information or assistance with a nomination and/or completing a nomination form, please contact Natalie Munns on [awards@businessportaugusta.com.au](mailto:awards@businessportaugusta.com.au) or 0408 445 133.

# ROWE PARTNERS PORT AUGUSTA OUTSTANDING BUSINESS AWARDS 2016/17

*Please note that the information pertaining to this application will be treated as strictly confidential.*

Name of Business:

Address:

Postal Address:

Work Phone:

Mobile:

Website:

Email:

Number of Employees:

## **Name of the person nominating and their role in the business if self-nominating:**

Name:

Role in Business:

## **Categories Nominated For:**

Rowe Partners - Most Outstanding Business 2016/17

Kismet's Hair and Beauty - Outstanding Home Based Business 2016/17

Supreme Clean Carpets and Restoration - Excellence in Hospitality and Tourism 2016/17

Cinema Augusta - Excellence in Small Business 2016/17 (1-5 Employees)

Bultarra Australian Saltbush Lamb - Excellence in Medium Business 2016/17 (6-20 Employees)

Better Homes Supplies - Excellence in Large Business 2016/17 (21+ Employees)

Telstra Store Port Augusta - Employer of the Year 2016/17

Nistico Sen - Trainee of the Year 2016/17

Business SA - Apprentice of the Year 2016/17

Southern Cross Austereo - Most Innovative Business 2016/17

Oz Minerals - Junior Employee of the Year 2016/17 (18-35)

Port Augusta Business Centre - Senior Employee of the Year 2016/17 (36+)

5AU / MAGIC FM - Outstanding Emerging Business 2016/17

**NOTE: Each Category has its own set of questions that require answering. Please make sure you complete all questions under the nominated category. Answers must be applicable to the 2016/17 financial year.**

# ROWE PARTNERS PORT AUGUSTA OUTSTANDING BUSINESS AWARDS 2016/17

## Rowe Partners Most Outstanding Business 2016/17

The Business with the highest overall score in all categories will be named the 2016/17 Rowe Partners Most Outstanding Business. Therefore there are no specific question for this category.

Maximum of 200 words per question



# ROWE PARTNERS PORT AUGUSTA OUTSTANDING BUSINESS AWARDS 2016/17

## Questions – Kismet’s Hair and Beauty Outstanding Home Based Business 2016/17

1. Summarise the nature of your business.
2. What are your business values and how do you demonstrate these? Include what motivated you to establish your business and why.
3. What benefits are there for your business in operating from home as opposed to traditional retail/office premises?
4. Describe the most successful marketing activity you conducted in 2016/17?
5. Have you experienced business growth in the 2016/2017 Financial Year? If Yes, what areas have you seen this growth and by how much? (expressed in numbers or percentages) Staffing Numbers/Customer Numbers/Sales Growth/Profitability.
6. Briefly describe what sets your business apart from its competitors and why it should win its nominated category.

Maximum of 200 words per question

# ROWE PARTNERS PORT AUGUSTA OUTSTANDING BUSINESS AWARDS 2016/17

## Questions – Supreme Clean Carpets and Restoration Excellence in Hospitality and Tourism 2016/17

1. Summarise the nature of your business. What products, experiences and services do you offer?
2. Describe your commitment to tourism excellence and how do you demonstrate these? Include your involvement in the tourism industry.
3. Describe the most successful marketing activity you conducted in 2016/17?
4. What measures did you initiate in your business to improve customer service in 2016/17?
5. Have you experienced business growth in the 2016/2017 Financial Year? If Yes, what areas have you seen this growth and by how much? (expressed in numbers or percentages) Staffing Numbers/Customer Numbers/Sales Growth/Profitability.
6. Briefly describe what sets your business apart from its competitors and why it should win its nominated category.

Maximum of 200 words per question

# ROWE PARTNERS PORT AUGUSTA OUTSTANDING BUSINESS AWARDS 2016/17

## Questions – Cinema Augusta Excellence in Small Business (1-5 Employees) 2016/17

1. Summarise the nature of your business.
2. What are your business values and how do you demonstrate these? Include what motivated you to establish your business and why.
3. Describe the most successful marketing activity you conducted in 2016/17?
4. What measures did you initiate in your business to improve customer service in 2016/17?
5. Have you experienced business growth in the 2016/2017 Financial Year? If Yes, what areas have you seen this growth and by how much? (expressed in numbers or percentages) Staffing Numbers/Customer Numbers/Sales Growth/Profitability.
6. Briefly describe what sets your business apart from its competitors and why it should win its nominated category.

Maximum of 200 words per question





# ROWE PARTNERS PORT AUGUSTA OUTSTANDING BUSINESS AWARDS 2016/17

## Questions – Bultarra Australian Saltbush Lamb Excellence in Medium Business (6-20 Employees) 2016/17

1. Summarise the nature of your business.
2. What are your business values and how do you demonstrate these? Include what motivated you to establish your business and why.
3. Describe the most successful marketing activity you conducted in 2016/17?
4. What measures did you initiate in your business to improve customer service in 2016/17?
5. Have you experienced business growth in the 2016/2017 Financial Year? If Yes, what areas have you seen this growth and by how much? (expressed in numbers or percentages) Staffing Numbers/Customer Numbers/Sales Growth/Profitability.
6. Briefly describe what sets your business apart from its competitors and why it should win its nominated category.

Maximum of 200 words per question



# ROWE PARTNERS PORT AUGUSTA OUTSTANDING BUSINESS AWARDS 2016/17

## Questions – Better Homes Supplies Excellence in Large Business (20+ Employees) 2016/17

1. Summarise the nature of your business.
2. What are your business values and how do you demonstrate these? Include what motivated you to establish your business and why.
3. Describe the most successful marketing activity you conducted in 2016/17?
4. What measures did you initiate in your business to improve customer service in 2016/17?
5. Have you experienced business growth in the 2016/2017 Financial Year? If Yes, what areas have you seen this growth and by how much? (expressed in numbers or percentages) Staffing Numbers/Customer Numbers/Sales Growth/Profitability.
6. Briefly describe what sets your business apart from its competitors and why it should win its nominated category.

Maximum of 200 words per question

# ROWE PARTNERS PORT AUGUSTA OUTSTANDING BUSINESS AWARDS 2016/17

## Questions – Southern Cross Austereo Most Innovative Business 2016/17

1. Summarise the nature of your business.
2. What are your business values and how do you demonstrate these? Include what motivated you to establish your business and why.
3. Provide evidence of how your business is innovative, with specific examples over the 2016/17 financial year.
4. Have you experienced business growth in the 2016/2017 Financial Year? If Yes, what areas have you seen this growth and by how much? (expressed in numbers or percentages) Staffing Numbers/Customer Numbers/Sales Growth/Profitability.
5. Demonstrate the extent to which your business innovation has or is likely to have a positive impact beyond your business (i.e. to your industry, to the community).
6. Briefly describe what sets your business apart from its competitors and why it should win its nominated category.

Maximum of 200 words per question

# ROWE PARTNERS PORT AUGUSTA OUTSTANDING BUSINESS AWARDS 2016/17

## Questions – Magic FM/5AU Outstanding Emerging Business 2016/17

1. Summarise the nature of your business and when you started trading? (Nominations for Businesses new in 2015 and 2016 only).
2. What are your business values and how do you demonstrate these? Include what motivated you to establish your business and why.
3. Describe how you went about identifying and evaluating the feasibility of your business.
4. Describe the most successful marketing activity you conducted in 2016/17?
5. What measures did you initiate in your business to improve customer service and ensure business success/growth in 2016/17?
6. Briefly describe what sets your business apart from its competitors and why it should win its nominated category. (Maximum 200 words)

Maximum of 200 words per question



# ROWE PARTNERS PORT AUGUSTA OUTSTANDING BUSINESS AWARDS 2016/17

## Questions – Oz Minerals Junior Employee of the Year 2016/17

Name of Employee:

Position:

1. Briefly introduce the employee (include how long the employee has been with your business).
2. Describe the employee's past and present roles with the business.
3. Outline why this employee is invaluable to your business.
4. How does the employee contribute to the overall success of your business (e.g. customer service, new ideas, leadership, sales, etc).

Maximum of 200 words per question

# ROWE PARTNERS PORT AUGUSTA OUTSTANDING BUSINESS AWARDS 2016/17

## Questions – Port Augusta Business Centre Senior Employee of the Year 2016/17

Name of Employee:

Position:

1. Briefly introduce the employee (include how long the employee has been with your business).
2. Describe the employee's past and present roles with the business.
3. Outline why this employee is invaluable to your business.
4. How does the employee contribute to the overall success of your business (e.g. customer service, new ideas, leadership, sales, etc).

Maximum of 200 words per question

# ROWE PARTNERS PORT AUGUSTA OUTSTANDING BUSINESS AWARDS 2016/17

**NOMINATIONS CLOSE AT 5PM ON 15TH SEPTEMBER 2017**

**POST TO:**

BUSINESS PORT AUGUSTA,  
ROWE PARTNERS OUTSTANDING BUSINESS AWARDS 2016/17  
PO BOX 3091, PORT AUGUSTA SA 5700

**OR EMAIL TO:** [awards@businessportaugusta.com.au](mailto:awards@businessportaugusta.com.au)

**NOMINATIONS ARE CONFIDENTIAL**

**ADDITIONAL NOTES:**

**JUDGING**

Each question will be given a score out of 10 by four independent judges who will score individually. Therefore it is important to answer all the questions required to maximise your point score. The winners will be determined by the business who has the highest point score once points from all judges are added together.

**SUBMISSIONS**

Each answer must be no longer than 200 words. Entries can be hand written, typed on a separate word document or presented electronically in this document. Please ensure all information is provided under the specific headings.

# ROWE PARTNERS PORT AUGUSTA OUTSTANDING BUSINESS AWARDS 2016/17

A huge thank you to all of our major sponsors for the  
Rowe Partners Port Augusta Outstanding Business Awards:



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